

FESPA : Booth A20 – Hall 3.1

FESPA 2018:

Antalis launches Coala Textile, a whole range of innovative products

Boulogne-Billancourt, April 23rd, 2018 – [FESPA](#), the world’s leading large-format printing event, which takes place in **Berlin on the 15th-18th May**, is the perfect stage for [Antalis](#) to launch its latest innovations. During the 4-day event, Antalis, the leading distributor of paper, visual communication and packaging solutions in Europe, **will present Coala Textile**, a full range of products for signage and decoration. Designed as a sports retail store, Antalis’ stand will showcase the large-format creative solutions made possible thanks to the latest digital technologies.

"FESPA is a unique event for the large-format printing community. We want to take the opportunity to showcase our latest solutions which allow everyone to shape bespoke interior designs that can reflect a brand’s personality, create a specific mood or environment, follow a certain trend..." details Agnès Lafarge, Antalis’ Visual Communications Marketing Manager.

Coala Textile, one of FESPA’s highlights

At a time where cosy interiors and cocoon-like environments are the latest trends, bringing traditional tapestries back into fashion, Coala Textile appears to be the format of choice. Customisable and printable in any format, the Coala Textile range covers 27 products, including:

- **Coala Textile Wall Deco:** This easy-to-apply product has amazing textures which allow any interiors to be transformed in a unique way.
- **Coala Textile Sound Line:** Both aesthetic and technical, the Coala Textile Sound Line solution reduces noise by absorbing echoes. This innovative fabric is thus perfectly suited to meeting rooms and offices.
- **Coala Textile Window Soft:** As well as providing light protection, Antalis Coala Textile Window Soft is a decorative element in its own right. This sun shading textile allows perfect harmony with the wallpaper for an ideal interior.



For Agnès Lafarge: *"In the interior design market, we are moving towards wallpapers made from textiles as they make any interior comfortable but qualitative at the same time."*

A wide range of large-format visual communication solutions

Apart from Coala Textile, visitors will be able to discover (or rediscover) Coala Magnetics, an original range of large-format, magnetic displays that are easy to apply and change, as well as Coala WallDesign, Antalis’ flagship range of wall coverings for personalised interiors.

Finally, Antalis provides countless tailor-made services including technical consultancy, sampling and cutting.



**The Antalis Interior Design Award’s creations,
an inspiration for printers!**

Antalis’ booth will be the opportunity to (re)discover the creations from the Antalis Interior Design Award, the first international interior design competition. Professionals will be inspired by the original creations to develop their own new projects. From September to December 2017, more than 330 projects were featured at the competition arranged by Antalis.

About Antalis

Antalis (Euronext Paris: ANTA) is the European leader in B2B distribution of Papers (number 1 worldwide outside the United States) and industrial Packaging, and number two in the distribution of Visual Communication media in Europe. In 2017, the Group reported sales of €2.4 billion and employed 5,500 people serving almost 140,000 customers, companies and printers in 43 countries. Through its 123 distribution centres, Antalis makes more than 13,500 deliveries per day worldwide and it distributed 1.5 million tons of paper in 2017.

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