



## Antalis announces the 2019 edition of the **ANTALIS INTERIOR DESIGN AWARD**, the 1<sup>st</sup> international competition dedicated to customizable interior design

*The 2019/2020 edition of this competition promoting creative and innovative interior design projects will kick-off on October 1<sup>st</sup>.*

**Boulogne-Billancourt, September 10, 2019** – [Antalis](#), Europe's leading distributor of paper and visual communication solutions, consolidates its position on the interior design market by announcing the 2019 edition of the Antalis Interior Design Award competition, honoring **unique and personalized spaces designed by gifted creatives around the world**.

**The first edition of the Antalis Interior Design Award in 2017 was a true success** with close to 350 projects submitted from 29 countries, 40 000 visitors on the [Antalis Interior Design Award website](#), and an impressive coverage both in media and social media.



**From October 1<sup>st</sup>, 2019 until January 31<sup>st</sup>, 2020**, interior designers, architects, printers, brand owners and design schools are invited to submit their **best projects using at least one product from the Antalis Visual Communication catalogue**.

A world-renowned jury of major international players in the global design arena, will then determine the most creative and skilled projects.

### **Antalis Interior Design Award: a prestigious jury for a major competition**

- **ACCOR**: Fernand Benmouffek, Design Director – France
- **FESPA**: Graeme Richardson-Locke, Technical support manager – UK
- **HP**: Paula Caramasu, EMEA Marketing Manager – Spain
- **IWG GROUP**: Christophe Burckart, Country Manager France & Monaco – France
- **PECLERS**: Karin Schmitz, Business Development Director – Germany, Austria, Switzerland
- **SAGUEZ PARTNERS**: Yann Mignot, Design Director Associate – France
- **ANTALIS**: Agnes Lafarge, International Marketing Manager Visual Communication



## Originality and Inventiveness, hallmarks of the Antalis Interior Design Award

The Antalis Interior Design Awards aims once again to be the perfect platform to promote imagination, ingenuity and artistic expression through visionary and skillful projects by creatives from all over Europe and beyond. **The competition intends for designers, architects, printers, brand owners and design schools to let their artistic sensibilities loose and follow the motto « Just print your imagination ».**

### ○ Completed projects

The competition will reward the finest completed or underway projects since 2018. Professionals can compete in one or several of the five following categories: **Hospitality, Retail, Office, Home and Public building.**

### ○ Blank 3D model projects – Coworking

For professionals and design schools who don't have any completed or current project to submit, Antalis offers the possibility to let their talent shine by reinventing 3D models of workspaces using solutions from the Antalis Visual Communication catalogue.

**The first prize winner will receive €2,500!**

### ○ Public recognition Award

A special cross-category award will be attributed to the participant whose project wins the heart of the public and receives the most "likes" on the [Antalis Interior Design Award website](#).

NEW !

### ○ The Textile and Architectural Films Awards

As Antalis seeks to promote creativeness using a variety of products, **it has decided to add two new categories: The Textile and Architectural Films awards.** Applicants using Antalis Textile products or Antalis Architectural Films in their projects, can also submit to one or both of these awards.

For Xavier Jouvét, Marketing & Purchasing Director at Antalis Group: *"Following the success of the first edition of the Antalis Interior Design Awards, we want to keep building a perfect platform to support interior design professionals in Europe and all around the world by offering them our visual communication expertise whilst promoting their creativeness and vision through their stand-out projects. This competition enables design professionals to push the boundaries of creativity while benefitting from substantial media exposure to further their goals and establish themselves as an inspiration for others. The diversity and adaptability of Antalis products and notably the Coala range are the perfect response to the unique needs of creatives that are continually integrating new trends into their projects."*



**The nine winners will be announced in March 2020 at FESPA in Madrid.** They will benefit from extensive media coverage, as well as important visibility on the Antalis Award Gallery, on social media, on Antalis' websites, and on international tradeshows & customer events in Europe and beyond.

### Quick and simple online registration

All entries can be submitted online at [www.AntalisInteriorDesignAward.com](http://www.AntalisInteriorDesignAward.com) from **October 1<sup>st</sup>, 2019 to January 31<sup>st</sup>, 2020**. All realizations will appear in the Antalis Award Gallery, offering increased visibility to participants until the contest closes.

#### About Antalis

Antalis (Euronext Paris: ANTA) is the leader in B2B distribution of papers (number 1 worldwide outside the United States) and industrial packaging, and number two in the distribution of Visual Communication media in Europe. In 2018, the Group reported sales of €2.3 billion and employed 5,200 people serving over 120,000 customers, companies and printers in 41 countries. Through its 115 distribution centers, Antalis makes around 12,000 deliveries per day worldwide and it distributed 1.3 million tons of paper in 2018.

#### PRESS CONTACTS

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