

Boulogne-Billancourt, 31st March 2022

Antalis has signed an agreement to acquire BB Pack Group in Germany, a packaging solutions provider specialised in the e-commerce sector

Antalis has signed a binding offer to acquire BB Pack Group in Germany – BB Pack, cr8 Packaging and Printmate – allowing Antalis to expand its footprint in the fast growing packaging market.

The offer is subject to the satisfaction of customary conditions precedent, including the approval of the German competition authority.

With a consolidated turnover of €42 million in 2021, BB Pack Group is a packaging distributor specialized in the e-commerce sector offering a wide range of packaging materials, design and customized printing solutions.

Commenting on this transaction, Hervé Poncin, Chief Executive Officer of Antalis, said: *“The acquisition of BB Pack will boost the overall contribution of Packaging to Antalis’ consolidated gross margin and reinforces Antalis’ position in the fast growing packaging distribution sector.”*

Beyond the German market, Antalis continues to strengthen its capacity to service international customers across all European countries with bespoke packaging solutions.

“Since founding the business in 1999, our company has grown to be a recognized and highly specialised supplier of packaging concepts and solutions for the e-commerce and industry sectors. Joining the Antalis group will allow us to grow our customer portfolio and expand internationally”, added Michael Bube, BB Pack Managing Director.

About Antalis

Antalis is part of the Kokusai Pulp & Paper group, a worldwide leader in Papers, Packaging and Visual Communication distribution headquartered in Japan and listed on the Tokyo Stock Exchange (ISIN JP3293350009) with JPY 545 billion (approx. €4.2 billion) turnover in 2021. In Europe and Latin America, Antalis is the leading B2B distributor of products and services in Papers and industrial Packaging, and number two in the distribution of Visual Communication media. Headquartered in the Paris area (France), Antalis operates in 30 countries serving over 100,000 customers with a team of 3,800 employees and breakthrough e-commerce solutions. Our 93 distribution centers, focused on eco-responsibility, provide world-class services.

Learn more at www.antalis.com and follow us on LinkedIn, Twitter, Instagram, Facebook, Pinterest or YouTube for our latest news.

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