

Press Release

Boulogne-Billancourt, 24 October 2024

## **Antalis takes over Poitoo Adhésifs business: a new chapter to strengthen the Visual Communication offering**

**Antalis, a European leader in the distribution of Papers, Packaging and Visual Communication, announces the acquisition of the business activities carried out by Poitoo Adhésifs, one of France's key players in the Visual Communication solutions sector. This acquisition is part of Antalis' drive to broaden its product portfolio and strengthen its presence in the visual communication market in France.**

### **Antalis strengthens its leadership with the acquisition of the Visual Communication business of Poitoo Adhésifs**

With nearly 30 years of experience, Poitoo Adhésifs specialises in large-format media printing and cutting machines, as well as various consumables. With a turnover of €16.5 million in 2022 and over 3,070 active customers, Poitoo Adhésifs has established itself as a key player in its sector, thanks to its recognised expertise and know-how.

*"The acquisition of the Poitoo Adhésifs business, long-established in the French Visual Communication market, is a strategic move for Antalis. Our product ranges and markets are highly complementary. This transaction enables us to continue our growth strategy in visual communication, particularly in key segments such as car wrapping and interior decoration, while strengthening our range of machines and our technical expertise. We will be able to better serve our customers with flagship brands such as Coala, Avery, MacTac, Orafol, 3M, Arlon, and Aslan,"* said **Hervé Poncin, CEO of Antalis.**

### **A strategic synergy for an expanded and innovative offering**

The combination of Antalis and Poitoo Adhésifs will provide our customers with a broadened range of products and services, reinforcing the complementarity of their expertise and offerings. We share a strong commitment to quality, innovation, and customer satisfaction.

This acquisition is part of Antalis' strategy to position itself as a benchmark player in the adhesive and graphic communication solutions sector, while providing its customers a broader distribution network and enhanced technical expertise.

## About Antalis

Antalis is a member of KPP Group Holdings Co., Ltd., a worldwide leader in Papers, Packaging and Visual Communication distribution headquartered in Japan. The group, which is listed on the Tokyo Stock Exchange (ISIN JP3293350009) generated sales of JPY 644 billion\* turnover in FY 2024. With activities in Europe, Latin America and North America, Antalis is a leading B2B distributor of products and services with breakthrough e-commerce solutions in Papers, industrial Packaging and Visual Communication media. Headquartered in the Paris area (France), Antalis operates in 32 countries serving over 100,000 customers with a team of 4,200 employees. Our 105 distribution centres, focused on eco-responsibility, provide world-class services.

\* approx. €4.2 billion