

Antalis signs a binding agreement to acquire Fortuna Digital Group, a key player in the Visual Communication sector and supplier of the digital printing industry, further strengthening its strategic position in the Eastern/Adriatics European market

Boulogne-Billancourt, 8 April 2025 – Antalis, a world leader in the distribution of Paper, Packaging and Visual Communication, announces that it has signed a binding agreement to acquire Fortuna Digital, a major player in the Visual Communication sector and supplier of digital printing in Europe. This acquisition represents a key milestone in Antalis' growth and innovation strategy, consolidating its solution portfolio and client network across the European continent.

The agreement is subject to the satisfaction of customary conditions precedent.

A strategic acquisition to accelerate growth and innovation

Founded in **1990**, Fortuna Digital has established itself as a regional leader as a supplier of the digital printing industry. The company, with a presence in several European countries including Croatia, Serbia, Hungary, Bosnia and Herzegovina, Slovenia, and Austria, generates revenues of **over 19 million euros** and employs **75 people**.

Fortuna Digital offers to its customers a wide range of products and services, including high-quality printers, display systems, high-end self-adhesive film and eco-responsible media. It has strong relationships with key manufacturers of digital printing equipment demonstrated in its show rooms.

With this acquisition, Antalis becomes a key player in the Visual Communication sector in this region. Antalis strengthens its experience in LFP printing, expands its capabilities and enriches its offering with cutting-edge technologies, enabling Antalis to increase its competitiveness and meet the growing demand for digital and personalised solutions in all sectors of Visual Communication.

Combining innovation and sustainability for a responsible future

"Antalis is delighted to welcome a new, experienced and talented team that has proven its ability to develop visual communications over the last few years," said Hervé Poncin, CEO of the Antalis Group. *"This acquisition will allow us to expand our European presence to the Adriatics. It will also reinforce our cooperation with the best visual communication manufacturers. We are confident that this strategic investment will help us accelerate our growth while continuing to meet our clients' needs with products and services that exceed their expectations,"* he added.

"We are delighted to join the Antalis Group, enabling us to provide more advanced solutions and respond proactively to evolving market challenges. I am confident that our outstanding team will continue to bring its expertise to the Antalis group. Our clients will benefit not only from state-of-the-art products but also from enhanced support that will assist their digital transformation. This will

strengthen the links with our suppliers.” added Vice Stanić, Managing Director and founder of Fortuna Digital.

About Antalis

Antalis is a member of KPP Group Holdings Co., Ltd., a worldwide leader in Papers, Packaging and Visual Communication distribution headquartered in Japan. The group, which is listed on the Tokyo Stock Exchange (ISIN JP3293350009), generated sales of JPY 644 billion turnover in FY 2024. With activities in Europe, Latin America and North America, Antalis is a leading B2B distributor of products and services with breakthrough e-commerce solutions in Papers, industrial Packaging and Visual Communication media. Headquartered in the Paris area (France), Antalis operates in 32 countries serving over 100,000 customers with a team of 4,200 employees. Our 105 distribution centres, focused on eco-responsibility, provide world-class services.*

** approx. €4.2 billion*